



lagoon® Advanced Care

A new generation of smart
detergents, a sustainable way
to Professional Textile Cleaning



lagoon® – a full system from machines to detergents to be able to treat all delicates

Electrolux Professional launches
lagoon® Advanced Care system:
delicate on fabrics, gentle on the
environment, and a game changer
for the business.



lagoon® Advanced Care system makes it possible to
operate wet-cleaning with less process time, higher
productivity and seamless handling of dry cleaning.

lagoon®



- ▶ Complete range of smart detergents
for unprecedented cleaning results
- ▶ Complete range of pre-brushing and
pre-spotting agents for spottless results

Being a waterbased cleaning solution, it operates with simplicity of solvent-based cleaning processes but in an eco-friendly way.

lagoon® Advanced Care process operates with three detergents and five prespotting agents to cover all the requirements of the most delicate textiles to utmost quality results.



W01 - lagoon®

Sensitive Detergent

Detergent for use in professional wet cleaning, with the appropriate Electrolux Professional lagoon® wet cleaning programs and together with W03 - lagoon® Sensitive Conditioner.



W02 - lagoon®

Delicate Detergent

Detergent for use in professional wet cleaning. With the appropriate Electrolux Professional lagoon® wet cleaning programs for mixed fibers and together with W03 - lagoon® Sensitive Conditioner. Suitable for washing colored textiles at 40 °C.



W03 - lagoon®

Sensitive Conditioner

Conditioner for use in professional wet cleaning. With the appropriate Electrolux Professional lagoon® wet cleaning programs and together with W01 - lagoon® Sensitive Detergent for delicate fibers. Suitable for robust fabrics together with W02 - lagoon® Delicate Detergent.



Fast, easy, and green.
lagoon® Advanced Care
represents the leading
professional wet-cleaning
solution



**A01 - lagoon®
Pre-Treatment**

Universal mild pre-brushing agent for use in professional wet cleaning. Can be applied as pre-treatment on any type of fibers.



**A02 - lagoon®
Colour Transfer Reducer**

Colour fixing and levelling agent for direct dyes on textiles. Helps to reduce risk of colour transfer in Electrolux Professional lagoon® wet cleaning programs.



**P01 - lagoon®
Protein Stain Remover**

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by blood, egg, milk, vomit and urine.



**P02 - lagoon®
Tannin Stain Remover**

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by fruits, coffee, tea, red wine and grass.



**P03 - lagoon®
Grease Remover**

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by waxes, polishes, oils, greases and make-up.



**P04 - lagoon®
Ink Remover**

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on synthetic stains, stains caused by inks, adhesives, lacquers, synthetic paints and tar.



Excellence is central to everything we do. By anticipating our customers' needs, we strive for Excellence with our people, innovations, solutions and services. To be the OnE making our customers' work-life easier, more profitable - and truly sustainable every day.

Follow us on



www.electroluxprofessional.com

Excellence with the environment in mind

- ▶ The majority of Electrolux Professional Group factories are third-party certified according to ISO (International Organization for Standardization) standards ISO 9001 and ISO 14001, with some sites also certified ISO 5001 and ISO 45001.*
- ▶ We are focused on developing innovative and sustainable solutions designed for low water, energy and detergent consumptions and reduced emissions.
- ▶ Our products are tailored to human comfort based on ergonomic principles and according to the user's natural workflow, achieving maximum efficiency with minimum effort. We also perform third-party ergonomic certifications on certain products (ERGOCERT).
- ▶ The selection of materials and technologies for our products complies with REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) and RoHS directives (Restriction of Hazardous Substances 2011/65/EU) for the protection of human health and the environment.

*for more details, refer to annual Sustainability Report at: electroluxprofessionalgroup.com



The Company reserves the right to change specifications without notice. Pictures are not contractual.